

# SUMMARY ACTION MINUTES

## REGULAR MEETING ORANGE COUNTY HUMAN RELATIONS COMMISSION

Thursday, July 8, 2021, 11:00 A.M.



COMMISSION ROOM, FIRST FLOOR  
333 W. Santa Ana Blvd.  
Santa Ana, California

**M. FAREED FARUKHI**  
Vice Chair

**ADA BRICEÑO**  
Commissioner

**AMY BUCH**  
Commissioner

**TANYA DOBY**  
Commissioner

**MIKE HAMEL**  
Commissioner

**DOT LEACH**  
Commissioner

**JANY LEE**  
Commissioner

**JO-ANNE P. MATSUBA**  
Commissioner

**RABBI RICK STEINBERG**  
Commissioner

**JENNIFER S. WANG**  
Commissioner

**VACANT**  
Commissioner

ATTENDANCE: Commissioners Briceño, Buch, Doby, Farukhi, Leach, Lee, Steinberg and Wang (All Commissioners participated via Zoom)

ABSENT: Commissioners Hamel and Matsuba

PRESENT: EXECUTIVE DIRECTOR Norma Lopez (participated via Zoom)  
CLERK OF THE COMMISSION Jamie Ross & Dora Guillen, Deputy Clerks (participated via Zoom)

*The Orange County Human Relations Commission is an independent advisory body, and our positions do not necessarily reflect the positions of the County of Orange Board of Supervisors.*

1. Call the Meeting to Order  
**MEETING CALLED TO ORDER AT 11:01 A.M. BY VICE CHAIR FARUKHI; CLERK CALLED ROLL AND CONFIRMED A QUORUM**
2. Opening quote/reflection  
**COMMISSIONER BRICEÑO SHARED HER APPRECIATION OF EVERYONE ON THE COMMISSION AND FOR THE OPPORTUNITY TO SERVE**

## SUMMARY ACTION MINUTES

3. Monthly Summary of Commission Activities

**PRESENTED**

**OPEN FORUM**

Felicity Figueroa – Oral Re.: Thanked Commission for discussing ethnic studies; asked Commission to create a statement on ethnic studies course.

Pat Davis – Oral Re.: Ethnic studies discussion; support for teachers who will teach the course; asked Commission to create a statement on ethnic studies course; OCDE forums regarding ethnic studies; requested more information on item 8.

**ACTION ITEMS:** (Items 4 - 5)

4. Election of Officers for the period of August 2021 – July 2022

**COMMISSIONER LEE ANNOUNCED THE NOMINEES FOR CHAIR – COMMISSIONERS FARUKHI, MATSUBA, WANG AND BRICEÑO (WITHDREW NAME); AND VICE CHAIR – MATSUBA AND WANG**

**AFTER TWO BALLOTS, COMMISSIONER WANG RECEIVED A MAJORITY OF VOTES (7) AND WAS ELECTED VICE CHAIR (FIRST BALLOT – BRICEÑO, DOBY, FARUKHI AND LEE FOR MATSUBA; AND BUCH, LEACH, STEINBERG AND WANG FOR WANG; SECOND BALLOT – DOBY FOR MATSUBA; AND BRICEÑO, BUCH, FARUKHI, LEACH, LEE, STEINBERG AND WANG FOR WANG)**

**AFTER TWO BALLOTS, (COMMISSIONER WANG WITHDREW HER NAME), COMMISSIONER MATSUBA RECEIVED A MAJORITY OF VOTES (7) AND WAS ELECTED CHAIR (FIRST BALLOT – BRICEÑO, DOBY AND LEACH FOR FARUKHI; AND BUCH, FARUKHI, LEE, STEINBERG AND WANG FOR MATSUBA; SECOND BALLOT – LEACH FOR FARUKHI; AND BRICEÑO, BUCH, DOBY, FARUKHI, LEE, STEINBERG AND WANG FOR MATSUBA)**

5. Review, discuss and approve draft statement of solidarity proposed by Media & Communications ad hoc committee

192345678 10 **APPROVED STATEMENT AS PRESENTED AND TO PRINT STATEMENT ON COMMISSION LETTERHEAD**  
x x

**COMMISSIONER LEACH ADDED TO BYLAWS AD HOC COMMITTEE**

**DISCUSSION ITEMS:** (Items 6 - 7)

6. Discuss Ethnic Studies courses in Orange County high schools

**DISCUSSED; ETHNIC STUDIES AD HOC COMMITTEE CREATED; INCLUDES COMMISSIONERS BRICEÑO (CHAIR), WANG AND BUCH; AD HOC MEMBERS TO BRING STATEMENT AND COMMITTEE FRAMEWORK TO 8/12/21, 11:00 A.M., REGULAR MEETING**

7. Commissioner authorization requests for events

**COMMISSIONER WANG WAS INVITED TO OC EQUITY PLATFORM SESSIONS**

**HEARING/SPEAKER/PRESENTATION:** (None)

## SUMMARY ACTION MINUTES

### INFORMATION ITEMS: (Items 8 - 11)

8. Ad hoc update – Board of Supervisors proposal  
**PRESENTED**
9. Commission staff reports
  - a. To Know Better Campaign update and video  
**PRESENTED**
10. Update from OC Chiefs and Sheriff  
**NO UPDATE PROVIDED**
11. OCSD Interfaith Council update  
**NEXT MEETING 8/17/21**

### ANNOUNCEMENTS FROM COMMISSIONERS

Commissioner Farukhi – Oral Re.: Thanked Commissioners and guests for attending meeting today; and thanked Commission for opportunity to serve as Vice Chair.

**ADJOURNED:** 12:30 P.M.

# SUMMARY ACTION MINUTES

\*\*\* KEY \*\*\*

## *Left Margin Notes*

1 Ada Briceño	A = Abstained
2 Amy Buch	X = Excused
3 Tanya Doby	
4 M. Fareed Farukhi	N = No
5 Mike Hamel	C.O. = Commission Order
6 Dot Leach	
7 Jany Lee	Reso = Resolution
8 Jo-Anne P. Matsuba	Ord = Ordinance
9 Rabbi Rick Steinberg	
10 Jennifer S. Wang	

*(1st number = Moved by; 2nd number = Seconded by)*

/s/

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*M. FAREED FARUKHI*  
*Vice Chair*

/s/

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*Jamie Ross, Deputy*  
*Clerk of the Commission*



# Orange County Human Relations Commission

MISSION: Seek out the causes of tension and conflict, discrimination and intolerance, and eliminate those causes

## MONTHLY SUMMARY OF ACTIVITIES: JUNE 2021

### **FY JUL 20 - JUN 21 Commission Activities Matrix**

<b>CONTRACT ACTIVITY</b>	<b>Goal</b>	<b>To-Date</b>
A. Monthly HRC meetings	12	12
B. HRC Annual Report	1	1
C. Police-Community Reconciliation cases	20	29
D. Community-Police Meetings	4	3
E. Chiefs Advisory Boards & Sheriff's Interfaith Council	8	22
F. Community Outreach & Relationship Building meetings	40	85
G. Police/Diverse Community Dialogues	2	3
H. Hate Crime Report & Network Meeting	1	2
I. Support to hate crime victims	8	74
J. Outreach efforts (speeches, presentations, etc.)	10	13
K. Community training on intergroup relations topics	4	4
L. Annual Awards program	1	1
M. Participate in community-based/outreach symposiums	2	2

#### **Police-Community Relations**

- Commission staff attended the Tustin Police Chief Advisory board meetings this month.
- Commission staff met with Fullerton PD to discuss possible response to hate incident and community racial tension.

#### **Intergroup Relations & Relationship Building**

- **Relationship Building, Outreach, & Presentations**
  - Commission staff facilitated a community dialogue addressing white supremacy and racial identity.
  - Commission staff supported the HB Human Relations Taskforce to plan a community dialogue for residents, students, and law enforcement.
  - Commission staff facilitated a Hate Crime Prevention Network (HCPN) to discuss FY 21-22 collaborative activities.
  - Commission staff presented at Laguna Woods City Council meeting on Anti-Asian Hate & prevention efforts.
  - Commission staff presented at Orange County Alliance for Racial Equity (OCARE) to present on the issues of anti-asian hate/violence.



# Orange County Human Relations Commission

MISSION: Seek out the causes of tension and conflict, discrimination and intolerance, and eliminate those causes

- Hate-motivated incidents, Community Conflict, & Crisis Response/Meetings

## Hate-Motivated Incidents in Orange County

JUNE 2021



6 Total Hate-Motivated Events Reported

### HATE CRIMES VS. HATE INCIDENTS

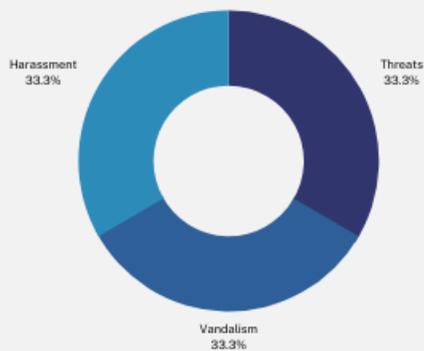


Out of the 6 hate-motivated events, one hate crime and five hate incidents were reported

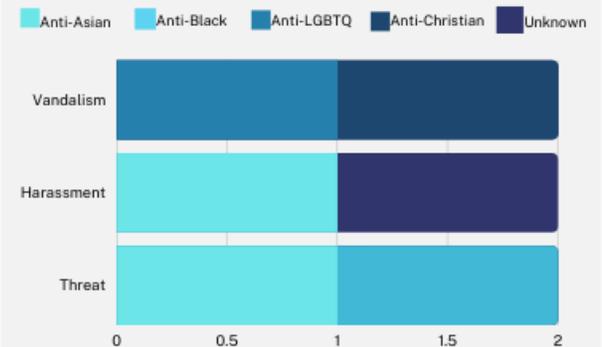
### SENTIMENT



### TYPE OF OFFENSE



### COUNT OF TYPE BY OFFENSE AND MOTIVATION



Source: OC Human Relations Commission

# Statement of Solidarity

In the recent months, OC Public Health Officer Dr. Clayton Chau, OC Supervisor Katrina Foley and their families faced acts of hate speech, threats, and intimidation at their homes. This comes after almost a year since the previous Public Health Officer resigned due to facing similar incidents at their home. The Orange County Human Relations Commission denounces this type of dreadful and hate-filled behavior against public employees doing their jobs.

The mission of the Orange County Human Relations Commission is to “seek out the causes of tension and conflict, discrimination and intolerance and attempt to eliminate those causes.” We believe in everyone’s right to live free of racism, hate, discrimination and bigotry not only in Orange County but beyond. These types of repugnant acts of hate speech and racism demonstrate the need to assess our past, acknowledge past instances of hate, intolerance, and racism and recommit to the promotion of tolerance, equity and condemning all types of hate.

As numerous communities continue to share stories about facing acts of hate, bias and discrimination, the Orange County Human Relations Commission commits to lifelong learning through anti-racist education, listening to all marginalized communities to understand the disparities that exist in Orange County, and finding ways to address issues within the Commission’s purview.

If you have been a victim or know someone who has been a victim of a hate incident, please call our confidential hotline 714-480-6580 or via our online portal at <https://www.ochumanrelations.org/hatecrime/report/>



## TO KNOW BETTER CAMPAIGN

### ACTIVITY AND RESULTS TO DATE REPORT

October 2020 - Present

#### PHASE ONE RESULTS SNAPSHOT *(Previously reported)*

(October 2020-December 2020)

Total Entries: 105 entries representing 29 Orange County middle and high schools

Reach/Impressions: 5,868,217

Clicks to Website: 14,662

Total Impressions: Display: 2,166,665

Total Impressions: Social: 1,659,568

Total Impressions: Pre-Roll Video: 1,053,322

Total Impressions: Snapchat: 988,662

Each winner's school received funds toward anti-hate initiatives, professional help in bringing those initiatives to life, and a strong communications campaign to add to their college, job or internship applications. This work was carried forward in Phase Two of the To Know Better Campaign.

#### PHASE TWO SUMMARY

(January 2021-Present)

#### STUDENT CAMPAIGNS

Each District's winning teams were extended the opportunity to meet with the Reveille's professional creative and marketing team to learn how to take their winning entry and build a campaign around it. Reveille met with students from Samuelli Academy, Woodbridge High School and Western High School. In addition, Reveille presented creative concepts and campaign assets to support each team as they considered how to carry out more awareness within their schools surrounding anti-hate activities.

Links to the campaign toolkits can be found here:

[Woodbridge High](#)

[Samuelli Academy](#)

[Western High](#)

Feedback from both students and faculty advisors was overwhelmingly positive about the education process they experienced to learn how to build a campaign. Here's one quote that was captured from a faculty advisor:

*"I wanted to express my immense gratitude for everything you did to help me and my students this year. Our drive-in show has been the highlight of the year! People can't stop talking about it! One of our dances was even shown at graduation and dance has NEVER been represented at our school. Everything that you and your team did to support our program was paramount to our success and we are forever grateful. I have attached a video (Final GR Reflection) that the students created as a way to share our process and give thanks to the many people who helped make our*

*show possible. I have also included a few links to some of the videos that were featured in the show. It was truly the highlight of this incredibly difficult school year and we have been inspired to continue to do even more in the future. I hope we can continue to work with you as well!"*

- Maile Eisenbray, Professional Dance Teacher at Western High School

## FURTHER AWARENESS

Upon completion of the contest, the To Know Better website and video were updated to remove the contest entry forms, the contest call to action and transitioned to an awareness platform featuring all entries and highlighting winning entries. In addition, a portion of the remaining advertising budget was used to promote each District's winning school entries via Facebook as well as continued awareness about the issue. Phase Two of the campaign garnered the following results:

Reach/Impressions: 1,157,999

Clicks to Website: 40,530

Impressions were lower on this phase of the campaign due to a more narrow scope with ads running only through Facebook; however, engagement via link clicks is much higher. The compelling visuals of the winning entries contributed to this higher engagement as well as the video message spoke directly to the heightened awareness that national news created surrounding hate incidents against Asian American Pacific Islander communities.

Because two of the winning schools did not meet with the Reveille team to build their entries into campaigns, the remaining funds were reallocated to create one final awareness video to conclude the To Know Better campaign. Students who engaged in the campaign building process were invited to a video production set to experience a professional setting, while participating in the video. Filmed on June 8, the students (with signed permission from their guardian) used their voices to share thoughts surrounding hate and discrimination and encouraged fellow young people to know and do better.

This final To Know Better video featuring students is currently in editing and will be finalized early next week. Once completed and approved, it will be added to the website and the remaining advertising funds will be used to launch a video campaign on social media to further educate middle and high school students throughout Orange County over the next two months. This will conclude the awareness activities of this campaign.