

A G E N D A

REGULAR MEETING ORANGE COUNTY HUMAN RELATIONS COMMISSION

Thursday, September 8, 2022, 11:00 A.M.



JO-ANNE P. MATSUBA
Chair

JENNIFER S. WANG
Vice Chair

AMY BUCH
Commissioner

M. FAREED FARUKHI
Commissioner

DOT LEACH
Commissioner

DOROTHY O'NEILL
Commissioner

ADA BRICEÑO
Commissioner

ADELI DURON
Commissioner

MICHAEL KENT
Commissioner

JANY LEE
Commissioner

RABBI RICK STEINBERG
Commissioner

Executive Director
Norma Lopez

Clerk of the Commission
Jamie Ross, Deputy

*The Orange County Human Relations Commission. This agenda contains a brief general description of each item to be considered. The Commission encourages your participation. If you wish to speak you may do so during Open Forum. To speak during Open Forum, press *9 following the Chair's invitation from the public to speak. Once acknowledged and prompted by the Chair or Clerk, you may begin to speak. Except as otherwise provided by law, no action shall be taken on any item not appearing in the agenda. When addressing the Commission, please state your name for the record prior to providing your comments.*

***Pursuant to Government Code Section 54953(e)(1), as amended by AB 361, this meeting will be held by zoom. Members of the public may observe and address the meeting telephonically. To attend the meeting via teleconference please call: iPhone one-tap: US: 1 669-900-9128, 843 8899 3449# Passcode 765594 or 1 669-444-9171, 843 8899 3449# Passcode 765594**

Or Telephone: Dial (for higher quality, dial a number based on your current location): US: +1 669-900-9128 or +1 253-215-8782 or +1 346-248-7799 or +1 301-715-8592 or +1 312-626-6799 or +1 646-558-8656 Webinar ID: 843 8899 3449 Passcode 765594 (once you enter this code, you should be automatically connected to the call; you will remain on the line until meeting begins).*

<https://us02web.zoom.us/j/84388993449?pwd=SUpaZ1R4ZGxTQ2JxUUNZOTBFZitmdz09>

****In compliance with the Americans with Disabilities Act, those requiring accommodation for this meeting should notify the Clerk of the Board's Office 72 hours prior to the meeting at (714) 834-2206****

As stated in this agenda, Commission meetings are held via Zoom, however, written correspondence can be addressed to the Commission at: OC Community Resources – OC Human Relations Commission, 601 N. Ross St., 6th Floor, Santa Ana, CA 92701.

A G E N D A

All supporting documentation is available for public review online at:
http://www.occommunityservices.org/oc_human_relations_commission and in the office of the Clerk of the Board of Supervisors located in the County Administration North, 400 W. Civic Center Dr., 6th Floor, Santa Ana, California 92701 during regular business hours, 8:00 a.m. - 5:00 p.m., Monday through Friday.

11:00 A.M.

1. Call the Meeting to Order
2. Opening Quote/Reflection
3. Monthly Summary of Commission Activities

OPEN FORUM

At this time members of the public may address the Commission on any matter within the jurisdiction of the Commission. The Commission or Chair may limit the length of time each individual may have to address the Commission.

HEARING/SPEAKER/PRESENTATION: (Item 4)

4. Welcoming & Safe – what does safety feel & look like, *Faith Liaison Officer, Orange County Intelligence Assessment Center, OCSD*

ACTION ITEMS: (Item 5)

5. Review and reconsider state of emergency under AB 361 and make findings to continue virtual meetings due to the proclaimed state of emergency arising from COVID-19 as required by Government Code subsection 54959(e)(3)

DISCUSSION ITEMS: (Items 6 – 7)

6. Discuss this year's 75th Year Independence Day Celebration of India in OC that resulted in hate speech & protests
7. Chair to assign Commissioners to Communications Standing Committee

INFORMATION ITEMS: (Items 8 - 10)

8. Commission Staff Reports
 - a. Update on Hate Hurts us All Campaign
 - b. 2021 Hate Crimes Report Release Event

A G E N D A

9. Update from OC Chiefs and Sheriff
10. OCSD Interfaith Council Update

ANNOUNCEMENTS FROM COMMISSIONERS

ADJOURNED

NEXT MEETING:

October 13, 2022 Regular Meeting, 11:00 A.M.



Orange County Human Relations Commission

1300 S. Grand Ave. Bldg. B Santa Ana, CA 92705 | P: 714-480-2801

Commissioners

Jo-Anne Matsuba, Chair
Jennifer S. Wang, Vice-Chair
Ada Briceño
Adelí Duron
Amy Buch
Dot Leach
Dorothy O'Neill
Fareed M. Farukhi
Jany Lee
Chief Mike Kent
Rabbi Rick Steinberg

DATE: Thursday, September 8, 2022

LOCATION: Zoom

TIME: 11:00 AM

AGENDA

- | | |
|---|----------------------|
| 1. Call the Meeting to Order | Jo-Anne Matsuba |
| 2. Opening Quote/Reflection | Rabbi Rick Steinberg |
| 3. Overview of Monthly Summary of Commission Activities | Ada F. Briceño |

OPEN FORUM: *Members of the Public may address the Commission on human relations issues*

HEARING/SPEAKER/PRESENTATION

- | | |
|--|------------------|
| 4. Welcoming & Safe – what does safety feel & look like
<i>Faith Liaison Officer, Orange County Intelligence Assessment Center, OCSD</i>
<u><i>(Speaker is limited to 30 minutes including Q&A.)</i></u> | Kathleen Kooiman |
|--|------------------|

ACTION ITEMS

- | | |
|--|-----------------|
| 5. Review and reconsider state of emergency under AB 361 and make findings to continue virtual meetings due to the proclaimed state of emergency arising from COVID-19 as required by Government Code subsection 54959(e)(3) | Jo-Anne Matsuba |
|--|-----------------|

DISCUSSION ITEMS

- | | |
|--|-----------------|
| 6. Discuss this year's 75 th Year Independence Day Celebration of India in OC that resulted in hate speech & protests | Fareed Farukhi |
| 7. Chair to assign Commissioners to Communications Standing Committee | Jo-Anne Matsuba |

INFORMATIONAL ITEMS

- | | |
|--|----------------------|
| 8. Commission Staff Reports
a. Update on Hate Hurts us All Campaign
b. 2021 Hate Crimes Report Release Event | Commission Staff |
| 9. Update from OC Chiefs and Sheriff | Chief Mike Kent |
| 10. OCSD Interfaith Council Update | Rabbi Rick Steinberg |
| 11. Announcements from Commissioners | All Commissioners |
| 12. Adjourn Commission Meeting | Jo-Anne Matsuba |

MISSION: *Seek out the causes of tension and conflict, discrimination and intolerance, and eliminate those causes.*



Orange County Human Relations Commission

MISSION: *Seek out the causes of tension and conflict, discrimination and intolerance, and eliminate those causes*

MONTHLY SUMMARY OF ACTIVITIES: AUGUST 2022

FY JUL 22 - DEC 22 Commission Activities Matrix		
CONTRACT ACTIVITY	Goal	To-Date
A. Monthly HRC meetings	6	1
B. HRC Annual Report	1	0
C. Police-Community Reconciliation cases	10	0
D. Community-Police Meetings	2	0
E. Chief's Advisory Boards & Sherriff's Interfaith Council	4	1
F. Community Outreach & Relationship Building meetings	20	4
G. Police/Diverse Community Dialogues	1	5
H. Hate Crime Report & Network Meeting	1	0
I. Support to hate crime victims	4	18
J. Outreach efforts (speeches, presentations, etc.)	5	1
K. Community training on intergroup relations topics	2	1
L. Annual Awards program	1	0
M. Participate in community-based/outreach symposiums	1	0

Police-Community Relations

- Commission staff attended two Anaheim Chief Advisory Board meetings.
- Commission staff held a community dialogue with Irvine PD.

Intergroup Relations & Relationship Building

- **Relationship Building, Outreach, & Presentations**
 - Commission staff held a Hate Activity presentation in Santa Ana.
 - Commission staff attended a webinar, "How Reclaiming Anti-Racism Can Save Our Democracy-African American Policy Forum."
 - Commission staff attended a webinar, "Radical Embodiment & Systems Change."
- **Hate-motivated activities, Community Conflict, & Crisis Response/Meetings**
 - Commission staff helped facilitate a community dialogue with Huntington Beach Human Relations Committee and Vans for the USO.



Orange County Human Relations Commission

MISSION: Seek out the causes of tension and conflict, discrimination and intolerance, and eliminate those causes

Commission staff participated in an Implicit Bias Dialogue with Chapman College.

Hate-Motivated Activities in Orange County

August 2022



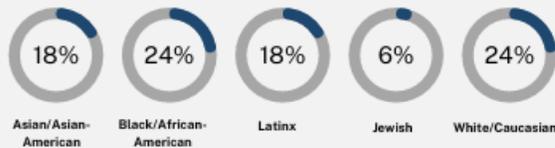
17 Total Hate-Motivated Activities Reported

HATE CRIMES VS. HATE INCIDENTS

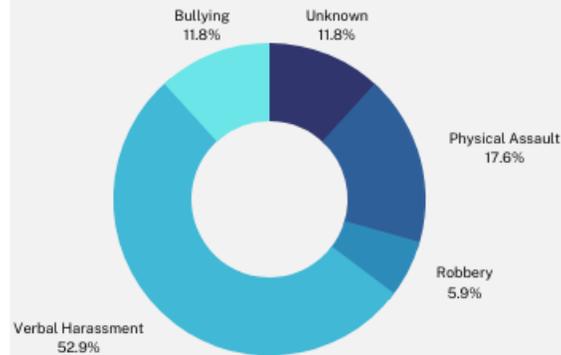


Out of the 17 hate-motivated activities, **1 hate crime, 5 hate incidents, and 11 unknown** were reported

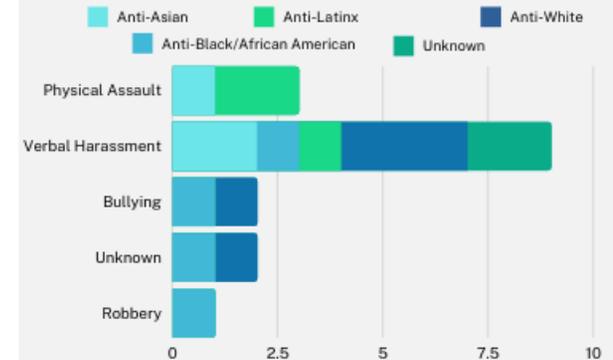
SENTIMENT



TYPE OF OFFENSE



COUNT OF TYPE BY OFFENSE AND MOTIVATION



Source: OC Human Relations Commission

FY 22-23 COMMISSION MEETING

OPENING & MONTHLY SUMMARY REPORT SCHEDULE

NOTE: The calendar is subject to change if Bylaws or Contract changes are approved.

ASSIGNED FOR MEETING OPENING	ASSIGNED FOR MONTHLY SUMMARY REPORT	COMMISSION MEETING DATE
Jany Lee	Dr. Dorothy O' Neill	8/11/22
Rabbi Rick Steinberg	Ada F. Briceño	9/8/22
Dot Leach	Jennifer Wang	10/13/22
Mike Kent	Amy Buch	11/10/22
Jennifer Wang	Adelí Duron	1/12/23
Ada F. Briceño	Rabbi Rick Steinberg	2/9/23
Amy Buch	Dot Leach	3/9/23
Adelí Duron	Jany Lee	4/13/23

*New rotational calendar will be issued at April 2023 Commission Meeting

*July and December are dark months



HATE HURTS US ALL



You are not alone. Let's work *together* to fight against hate in *Orange County*.



This project is funded through a grant from the ARPA (H.R. 1319) as allocated by the Orange County Board of Supervisors and administered by OC Community Services.



Hate Hurts Us All

August 2022 Recap

Year to Date Summary

Overall Campaign Statistics:

Date Range: June – August



Website Visits



Clicks

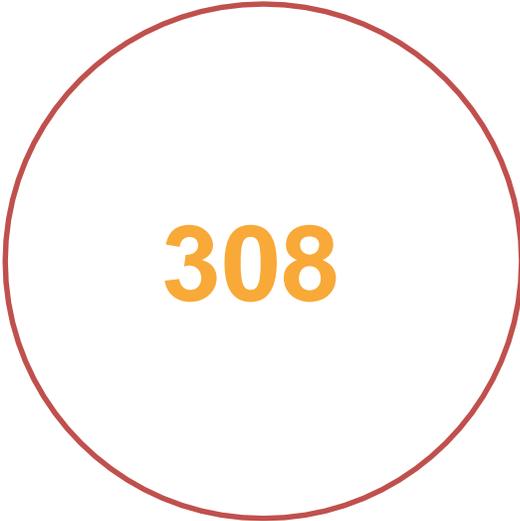
August Summary

Overall Campaign Statistics:

Date Range: August 1 – August 29



Website Visits



Clicks

Overall Click Locations

“Home” Link Clicks **530**

“Fight Hate” Link Clicks

39

“Resources” Link Clicks

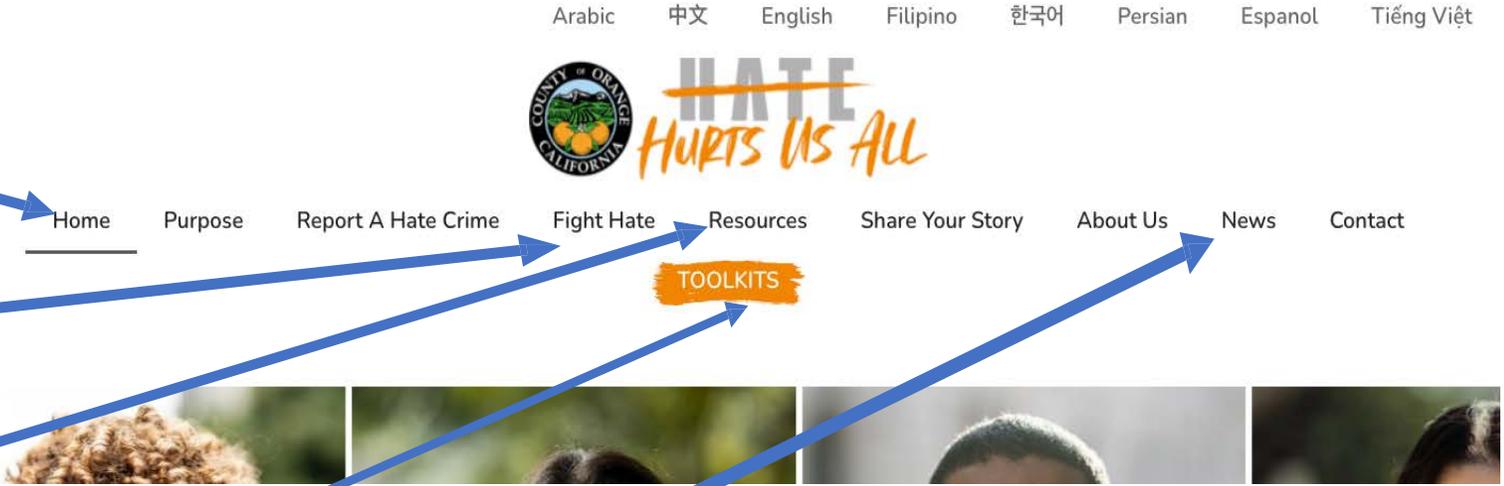
57

“Toolkits” Link Clicks

62

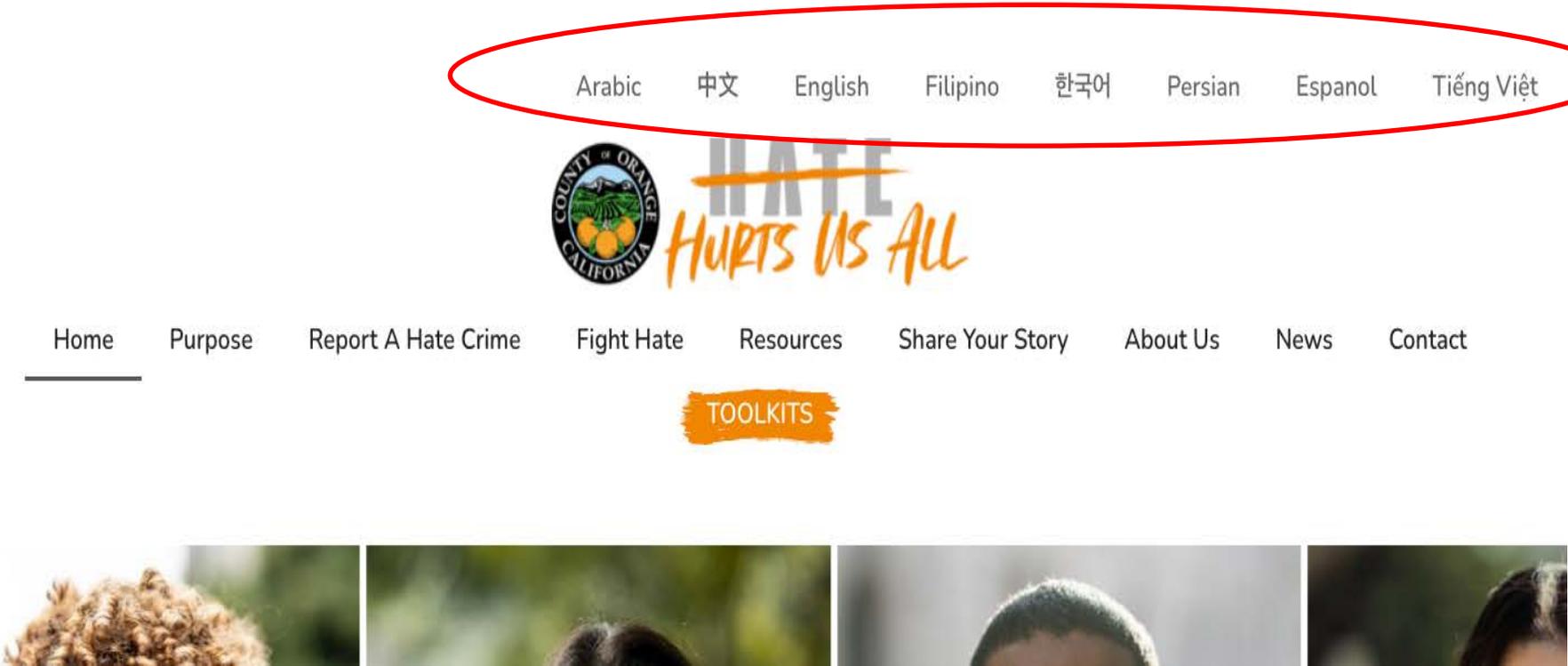
“News” Link Clicks

69



Click Locations by Language

Language	Clicks
Spanish	36
Chinese	29
Vietnamese	15
Arabic	15
Korean	10
Filipino	10
Persian	6



Key Findings

- Metrics captured during this initial period are expected with no active advertisement campaign running. Traffic at this moment is purely organic.
- As OCHR rolls-out its paid media efforts consisting of paid digital, print, social media ads and outdoor (Scheduled for first weeks of September) there will be larger volume of website traffic.
- In addition to paid media, heavy earned media pitching will provide additional traffic from print, television, and radio stories

